



PRESS RELEASE

For immediate issue

PAYROLL GIVING RECOGNITION IS ON THE UP

The Institute of Fundraising has announced that a record number of Payroll Giving Quality Mark Award certificates have been distributed in 2010 – 3,347, which is over 1,200 more than last year.

The Awards recognise employers' commitment to Payroll Giving and this increase demonstrates that despite the economic downturn, Payroll Giving is proving a resilient and effective way for employees to give. In addition, employers added over £13 million to their employees' contributions throughout 2008/09 – a welcomed boost to UK charities.

Any organisation that has achieved a Bronze, Silver or Gold Quality Mark Award this year is eligible and welcome to enter the National Payroll Giving Excellence Awards. The deadline for entries is 16th July, which means that employers still have time to submit their applications to the judging panel. Further information can be found on www.pgxawards.com.

Lee Grant, Tax-Effective Giving Project Manager at the Institute of Fundraising comments:

"Payroll Giving really is showing its strength in this recent period of economic uncertainty. We are delighted that so many employers have taken part in Payroll Giving and achieved the high standards demanded of the Quality Mark. I'd urge all those organisations which have embraced Payroll Giving to aim high by entering our National Payroll Giving Excellence Awards this year and join us at the London ceremony in October."

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NOTES TO EDITORS

1. Institute of Fundraising

The Institute of Fundraising's (www.institute-of-fundraising.org.uk) mission is to support fundraisers, through leadership, representation, standards setting and education, to deliver excellent fundraising. Members are supported through training, networking, the dissemination of best practice and representation on issues that affect the fundraising environment. The Institute of Fundraising is the largest individual representative body in the voluntary sector with 5000 Individual members and 300 Organisational members