

Charity Consortia

A number of localised charity consortia have been developed specifically to benefit from Payroll Giving donations. Here are a few tips to make each consortium a success:

- Ensure that there are not too many partner charities, and that you represent a wide range of causes, including those that are seen to benefit the local communities e.g. organisations dealing with disability, homelessness, poverty and health related causes.
- It's vital that each charity contributes an amount of investment funding to the project to cover the set up costs and the subsequent acquisition of donors.
- Consider the need to have a central organisation to look after the administration and the banking - this could be a local Community Foundation or in some cases a CVS. They could also be a member of the consortium; this is very attractive to donors because they can be confident that they are supporting all other charities in the local area.
- Make sure members of the consortium can open doors into local businesses so that approaches to those businesses can be made quickly and effectively.
- Have an "independent" chair that is not from one of the member organisations but from a major local company or the group, such as the Chamber of Commerce, to ensure there are good links into local businesses.