



PRESS RELEASE

Under embargo until 8th September 2009

PAYROLL GIVING EXCELLENCE AWARDS - SHORTLIST ANNOUNCED

The BBC, Monsoon Accessorize Ltd, Kellogg's and the British Heart Foundation are amongst the organisations shortlisted in this year's National Payroll Giving Excellence Awards. The Rt. Hon Stephen Timms MP, Financial Secretary to the Treasury and the Rt. Hon Angela Smith MP will present winners with their awards at HM Treasury on 5th October 2009.

The full shortlist is:

Best Launch of a New Scheme

Beaverbrooks

Bonfire Design Ltd

Flight Centre

Kellogg's

Best Re-Launch of an Existing Scheme

Aviva

H&M

Monsoon Accessorize Ltd

Think Money Group

Best Innovative Promotional Partnership

BBC

Howden's Joinery

Teleperformance

Whitbread plc

Best SME Campaign

Bonfire Design Ltd

Haygarth

Best Large Employer Campaign

Aviva

BT Group

H&M

Hendersons

Third Sector Employer

Animal Health Trust

British Heart Foundation

Conservative Campaign Headquarters

Public Sector Employer

HMRC

Islington Council

The London Development Agency

Police Service of Northern Ireland

Lee Grant, Tax-Effective Giving Project Manager at the Institute of Fundraising,
comments:

“Congratulations to all those who have made the shortlist for this year’s National Payroll Giving Excellence Awards. We’re delighted to note the 30% rise in applications this year, which shows an impressive increase in engagement with Payroll Giving from employers. Best of luck on the night to all of our shortlisted entrants.”

For more information about the Award Categories, please visit: www.pgxawards.org.uk

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Institute of Fundraising

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NOTES TO EDITORS

1. Institute of Fundraising

The Institute of Fundraising's (www.institute-of-fundraising.org.uk) mission is to support fundraisers, through leadership, representation, standards setting and education, to deliver excellent fundraising. Members are supported through training, networking, the dissemination of best practice and representation on issues that affect the fundraising environment. The Institute of Fundraising is the largest individual representative body in the voluntary sector with 4800 Individual members and 280 Organisational members